



## KERALA PUBLIC ENTERPRISES (SELECTION & RECRUITMENT) BOARD

Vellayambalam, VikasBhavan P.O, Thiruvananthapuram

E-mail : [kpesrb@gmail.com](mailto:kpesrb@gmail.com) Tel : 0471-2995042

### NOTIFICATION

CATEGORY NO: **135/2025**

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Opening Date: 25-10-2025

Closing Date: 26-11-2025

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|----------------------------|-------------------------------|
| Name of the PSU/Department | : KEL Electrical Machines Ltd |
| Name of the post           | : Marketing Executive         |
| No. of Vacancy             | : 1                           |
| Post Type                  | : Contract                    |
| Consolidated Pay           | : 44,000                      |

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#### I. COMPANY/DEPARTMENT PROFILE:

A prominent manufacturer in the field of Rotating Electrical Machinery with 30 plus years of experience and expertise in Electrical Industry and now proudly serving Defence Power Projects, Indian Railways and the General Public both in India and abroad.

#### II. JOB DESCRIPTION AND RESPONSIBILITIES:

Marketing Executive will be responsible for promoting company's product and services, conduct market research to identify emerging trends, customer needs and competitor activities. Building and maintaining relationship with key customers and stake holders, marketing strategies that drives sales growth, increase market share and ensure the company meets or exceeds its revenue targets.

### **III. ELIGIBILITY:**

#### **1. QUALIFICATION:**

Master's Degree in Business Administration ( MBA Marketing –Regular course ).

#### **2. AGE LIMIT:**

Maximum age of 40 years as on the date of Notification.

#### **3. EXPERIENCE:**

5 years experience in Marketing strategy development and execution. Strong communication, negotiation and leadership skills are essential.

#### **4. APPLICATION FEE:**

Rs. 600/- ; for SC/ST candidates Rs.150/-

### **IV. NOTE TO APPLICANTS:**

1. The applicants are required to go through the notification carefully and satisfy themselves about their eligibility for this recruitment before applying
2. Admittance to the written examination/skill test/interview will only be provisional. The Board will have the right, not to evaluate the performance of the candidate if material discrepancy is found regarding the applications/credentials at any stage of the recruitment. The candidature of such applicants will be rejected.
3. Candidates shall submit their applications only through online mode.Applications submitted through any other medium will be summarily rejected.
4. Candidates must upload their essential qualification and essential experience certificates while applying.The applications in respect of those who fail to upload the certificates shall be summarily rejected.
5. Candidate should provide a valid email ID and mobile number as all correspondences pertaining to the recruitment will be communicated to the registered email id and mobile number provided at the time of filling online application.
6. Relaxation in upper age limit is applicable to eligible candidates as per rules.
7. SC/ST/OBC/EWS candidates will be eligible for reservation benefits as per rules, provided they upload valid and updated relevant certificates (Caste Certificate/Community Certificate/Non-Creamy Layer Certificate/EWS Certificate) as the case may be. In the absence of valid certificates, no reservation benefits will be granted.
8. Any form of canvassing or attempt to influence the selection process will result in disqualification of the candidate.
9. The Board reserves the right to modify, postpone or cancel the recruitment process at any stage without assigning any reason

10. Candidates are advised to keep a print out of the completed online application form for future reference.

**Secretary**  
**Kerala Public Enterprises**  
**(Selection & Recruitment) Board**